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James M. Utterback, Mastering the Dynamics of Innovation (Boston, Mass.: Harvard University Business School Press, 1994). 3. James M. Utterback and Linsu Kim, "Invasion of a Stable Business by Radical Innovation," in The Management of Productivity and Technology in Manufacturing, Paul Kleindorfer, ed.

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Mastering the Dynamics of Innovation [] : James M. Utterback [] : Harvard Business Review Press [] : 1996-10-1 [] : 288 [] : USD 40.00 [] : Paperback ISBN: 9780875847405

Mastering the Dynamics of Innovation ([])

Getting innovation right, organisations have to master seven different, but certainly interlinked, dimensions Select the right people to fuel the organisation's innovative capabilities 1 Apply appropriate organisational levers to develop a culture of innovation 2 Foster creativity and collaboration across divisions and functional silos 3 Bring structure and discipline to all phases in the innovation value chain 4 Leverage data to prioritise projects and maintain a balanced project ...

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Chapter 4 revisits the the dynamics of the innovation model (Figure 1-1) and then in Chapter 5, Utterback shifts his attention to developments within the plate glass manufacturing industry. In Chapter 6, he examines the innovation differences between assembled and nonassembled

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