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various initiatives to support the Canadian marketing community during the pandemic and the road to recovery, including CMA Helps and Marketing Connected LIVE, and to access thought leadership articles, resources, data insights, and available government supports for employees and businesses.

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8) is the term used to describe people born between 1946 and 1965. A) Generation Y B) Generation Z C) Generation X. D) Baby boomer. Answer: D 9) Which of the following is a valid

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